



# Instinct<sup>®</sup> RAW FROZEN DIETS

Empowering people to transform the lives of pets™



LOUIE

“Louie and his brothers have been eating Nature's Variety Instinct Raw for a couple of months... Our yard cleanup has decreased significantly and all of their coats and skin are much healthier. Louie also had many large bumps on his skin that irritated him when you touched them. They have almost all disappeared... Nature's Variety has made my dogs much happier and healthier!”

- Stanley



95% MEAT, ORGANS, AND BONE

5% VEGETABLES, FRUITS, AND OTHER WHOLE FOODS

0% GRAIN AND GLUTEN

Complete & Balanced  
for Dogs and Cats



Now available at: **PET SUPERMARKET**

Rotate Raw with other  
Nature's Variety® flavors and forms...

# simply Rotate

Flavors and Forms for the Best Health.

Variety means choices! Simply rotate varieties for  
**the most complete, well-rounded, and satisfying diet.**



MANUFACTURER'S COUPON  
EXPIRES JUNE 30, 2011

**\$5.00 OFF!**  
Instinct® Raw Frozen Diet  
(any size, any variety)



**PS-postcard IN Raw:** No cash value. Sales tax not included. Not valid if copied or transferred. One coupon per customer. Offer good at participating retailers only. Valid for \$5.00 OFF one bag of Nature's Variety Instinct® Raw Frozen Diet (any size, any variety). **Retailer:** Give this coupon, with register receipt attached, to your Nature's Variety distributor to receive credit for your cost. **Distributor:** Return to Nature's Variety before Sept. 30, 2011 to receive credit for your cost.



MANUFACTURER'S COUPON  
EXPIRES JUNE 30, 2011

**\$3.00 OFF!**  
Instinct® Kibble  
(any size, any variety)



**PS-postcard IN Kibble:** No cash value. Sales tax not included. Not valid if copied or transferred. One coupon per customer. Offer good at participating retailers only. Valid for \$3.00 OFF one bag of Nature's Variety Instinct® Kibble (any size, any variety). **Retailer:** Give this coupon, with register receipt attached, to your Nature's Variety distributor to receive credit for your cost. **Distributor:** Return to Nature's Variety before Sept. 30, 2011 to receive credit for your cost.



**PET SUPERMARKET**

**YOUR NEAREST LOCATION :**

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