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Celebrating The Tall Stacks Music, Arts & Heritage Festival



For a gift from Sara Lee in celebration of the
Tall Stacks Music, Arts & Heritage Festival!
October 15-19, 2003

Rules & Regulations

No purchase necessary to win the Tall Stacks Merchandise, or Kroger Gift Cards. All Tall Stacks merchandise awards are redeemable by mailing the winning game piece, name, address and telephone number to: Tall Stacks Merchandise Winner, P.O. Box 519, Adleyton, OH 45001. Winners of Kroger Gift Cards need to mail in the winning game piece along with your name, complete address, daytime phone number and date of birth to: Sara Lee Tall Stacks Offer, P.O. Box 25111, Cincinnati, OH 45225. All awards must be claimed by 11/29/03. All food discounts are redeemable at participating Kroger Stores only. Food discounts good through 12/19/03. You may request an additional game piece while supplies last from the service desk at all participating Kroger stores. Void where prohibited. Official Rules may be obtained at the Sponsor's web site, www.saraleefoods.com.

CONSUMER: Limit one coupon per purchase. Void if copied, sold, exchanged or transferred. Consumer is responsible for any sales tax.

RETAILER: Sara Lee Foods will reimburse you the face value of the coupon plus 8 cents handling if submitted in compliance with our Coupon Redemption Policy (available at www.saraleefoods.com). Cash value 100 cents. Send Coupon to Sara Lee Foods, P.O. Box 80362, El Paso, TX 78988-0362.

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Kroger is the exclusive outlet for discounted admission pins!

Pins are \$10 each with your KrogerPlus card, \$12 without a card, and \$15 at the event. Children 12 and under are FREE. Admission pins are good for all 5 days of the festival.

Be sure to visit the Kroger Photo Booth for all of your Film, Digital and One Time Use Camera needs. 2003 Tall Stacks Souvenir Photo Keepsakes will be available for purchase during the 5-day event.



Tall Stacks Music, Arts & Heritage Festival

Notable events and times*

Wednesday, October 15	Thursday, October 16	Friday, October 17	Saturday, October 18	Sunday, October 19
<p>6:00 AM - 9:00 AM In Dock Boat Tours</p> <p>9:00 AM All Festival Gates Open</p> <p>10:30 AM Sara Lee Island Queen Continental Breakfast Riverboat Cruise</p> <p>4:00 PM - 11:00 PM Live Music Featuring: • Steve Riley & The Mamou Playboys • The Jayhawks • CJ Chenier & The Red Hot Louisiana Band • Creedence Clearwater Revisited • Lucinda Williams</p>	<p>6:00 AM - 9:00 AM In Dock Boat Tours</p> <p>9:00 AM All Festival Gates Open</p> <p>10:00 AM Sara Lee River Queen Continental Breakfast Riverboat Cruise</p> <p>10:00 AM Sara Lee The Colonel Continental Breakfast Riverboat Cruise</p> <p>1:45 PM to 5:00 PM Riverboat Races Heats 1 & 2</p> <p>4:00 PM - 11:00 PM Live Music Featuring: • The Del McCoury Band • Jay Ungar and Molly Mason • Ricky Skaggs & Kentucky Thunder • Nickel Creek</p> <p>7:45 PM Ohio Bicentennial Fireworks</p>	<p>6:00 AM - 9:00 AM In Dock Boat Tours</p> <p>9:00 AM All Festival Gates Open</p> <p>10:00 AM Sara Lee Majestic Continental Breakfast Riverboat Cruise</p> <p>10:15 AM Sara Lee Anson Northrup Continental Breakfast Riverboat Cruise</p> <p>4:00 PM - 11:00 PM Live Music Featuring: • Emmylou Harris • Delbert McClinton • John Hammond • Steve Earle & The Dukes • David Lindley & Wally Ingram • Los Lobos</p> <p>6:30 PM Hot Air Balloon Glows</p> <p>7:45 PM Ohio Bicentennial Fireworks</p> <p>10:15 PM Sara Lee Belle of Louisville Dessert Sampling Riverboat Cruise</p> <p>12:00 AM Festival Gates Close</p>	<p>6:00 AM - 9:00 AM In Dock Boat Tours</p> <p>8:00 AM Hot Air Balloon Races</p> <p>9:00 AM All Festival Gates Open</p> <p>10:15 AM Sara Lee Belle of Louisville Continental Breakfast Riverboat Cruise</p> <p>10:30 AM Sara Lee Celebration Belle Continental Breakfast Riverboat Cruise</p> <p>12:00 PM - 11:00 PM Live Music Featuring: • Dar Williams • Mary Chapin Carpenter • Shawn Colvin • The Nashville Bluegrass Band • Patty Griffin • The Fairfield Four • The Derrailers • Bo Diddley</p> <p>2:00 PM to 5:00 PM Riverboat Races Heats 3, 4 & 5</p> <p>6:30 PM Hot Air Balloon Glows</p> <p>7:45 PM Ohio Bicentennial Fireworks</p> <p>8:00 PM Light Up The Ohio River Boat Parade</p> <p>9:30 PM Sara Lee Creole Queen Dessert Sampling Riverboat Cruise</p> <p>12:00 AM Festival Gates Close</p>	<p>6:00 AM - 9:00 AM In Dock Boat Tours</p> <p>8:00 AM Hot Air Balloon Races</p> <p>9:00 AM All Festival Gates Open</p> <p>10:00 AM Sara Lee Harriet Bishop Continental Breakfast Riverboat Cruise</p> <p>12:00 PM - 8:00 PM Live Music Featuring: • The Blind Boys of Alabama • John Mayall & the Bluesbreakers • Karen Clark-Sheard • Mavis Staples • B.B. King</p> <p>2:45 PM to 6:00 PM Riverboat Races Heats 6 & 7</p> <p>8:00 PM Ohio Bicentennial Fireworks</p> <p>12:00 AM Festival Gates Close</p>

* For a complete schedule of events and river cruise information visit www.tallstacks.com. Due to the nature of theatrical bookings, artists dates and times are subject to change.

Tall Stacks 2003 Sweepstakes!

Win a \$500 Kroger Gift Card



Win great discounts on Sara Lee Foods



Win a limited edition

Captain Tall Stacks
Bobblehead, or
other great gifts



4 Chances to WIN!

Look for the Sara Lee Tall Stacks display at participating Kroger locations October 6-19!

Place each game piece behind the special in-store display decoder.

